



Dear Potential Sponsor,

Let me take this opportunity to introduce you to the First IH Chapter of the International Harvester Collectors Club Organization. We are not a new club as this club was formed in 1992. In 1993 Chapter #1 along with Missouri River Valley Steam Engine Association held the first state chapter sponsored Red Power Round Up (RPRU) in Boonville, Mo.

Our goal is to keep the history of International Harvester a legacy that can and will be passed on to future generations. This will be the 36th RPRU that has been held all over the nation on an annual basis. A show of this magnitude would not be possible without the support of so many great people like you.

We are offering the opportunity to businesses like yours to become Sponsors. Your contribution will be targeted exclusively for the expense of putting this great show together. The main source of revenue will be gate admissions paid by attendees. However, in order to cover expenses and to continue to provide this extent of a show it takes the help of many sponsors.

Please take a moment to review and select the sponsorship package that best fits your business and budget. Please send your advertisement and information to me. I will be ordering signs and listing names as I receive them. **All advertising and sponsorships will be final on March 31st, 2025.**

Libby Youse - Sponsorship Chairman
25397 Route CC
Shelbina, MO 63468
660-651-3778

We greatly appreciate you taking the time and effort to donate to Missouri IH Chapter #1 and we hope you will attend our show June 26th – 28th, 2025 on the Historic Missouri State Fairgrounds in Sedalia, Mo. If you have any questions or concerns, please do not hesitate to give me a call.

Respectfully yours,

Libby Youse
Sponsorship Chairperson



SPONSORS FOR RPRU 2025 Sedalia, Mo.

The 2 + 2 TRACTOR- \$5,000 and up

9" x 6" Full Page Ad in RPRU Booklet

Full Page Ad in Showbook

2 - Banners on grounds with your LOGO

Promotional materials placed in exhibitor goody bags.

Name read during the parade and Friday night banquet.

The SCOUT II - \$3,000

9" x 6" Full Page Ad in RPRU Booklet

One Half Page Ad in Showbook

1 - Banners on grounds with your LOGO

Promotional materials placed in exhibitor goody bags.

Name read during the parade and Friday night banquet.

The WK 40 TRACTOR - \$1,500

4-1/2" X 6 Half Page Ad in RPRU Booklet

Quarter Page Ad in Showbook

Name listed on General Sponsorship Banner.

Name read during the parade.

The FARMALL - \$500

Business card size Ad in RPRU Booklet

Name listed in Showbook

The Cub Cadet

Company or Individual Name listed in RPRU Booklet

Name listed in Showbook

Thank you so much for considering being a sponsor for Red Power Round Up 2025. Your donation helps keep the International Harvester legacy alive. Our theme this year is **SHOW ME IH LEGACY** and we look forward to seeing you at the show.

All pictures and advertising must be published ready. No ads will be designed.

All sponsorships need to be received along with payment by March 31st, 2025.

To become a sponsor please fill out the attached sheet and mail ad and payment to:

Libby Youse

25397 Route CC - Shelbina, Mo. 63468

Cell: 660-651-3778

E-mail: dlyouse81@gmail.com



**2023 International Harvester Collectors
36th Annual
Red Power Round Up
June 26th-28th, 2025
Missouri State Fairgrounds
Sedalia, Missouri**

Name of Sponsor: _____

Point of Contact: _____

Sponsor Address: _____

City, State, Zip: _____

Phone Number: _____ E-mail address: _____

Please check the sponsorship level(s) of your choice below: Send a check and your ad as you would like it to appear. Please make checks payable to IHCC Chapter #1.

The 2+2 Tractor – \$5,000

The Scout II - \$3,000

The WK-40 Tractor - \$1,500

The Farmall - \$500

The Cub Cadet

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**Libby Youse
25397 Route CC
Shelbina, Mo. 63468
Cell: 660-651-3778
E-mail: dlyouse81@gmail.com**